

Harvard Researches EBL

Dr. Fryer talks about the implications of the Harvard study with Earning by Learning. "The achievement gap is perhaps America's most pressing domestic concern. Many elaborate attempts have been made to close the gap, with little success. We propose to build on and scientifically estimate the intuition educators and parents have had for centuries-that incentives work. Our experiment presents a promising and little explored avenue to combat the racial achievement gap by providing small tangible incentives to children for them to learn behavior that are in their long-term best interest."



EARNING BY LEARNING

EBL partners with Corporations that wish to invest in human capital and see the ROI as being the future of the community.

With EBL not only can a school promote the joy of reading, you can now introduce financial and economic intelligence, introducing the importance of math, savings, credit and a host of finance related topics at an early age.

This becomes a great way of getting local banks and other financial organizations involved and supportive.

CONTACT INFO:

SSYS, Inc. Please reach us at:

www.ssys.weebly.com

Scientifically Sound Youth Solutions

SSYS, INC.

**EARNING
BY
LEARNING
EBL**

**A Reading Program
that actually
Promotes Reading!**

**Teaching Young
People that it
Pays to Read,
By
Paying them to
Read!
"It Works!!!"**

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SSYS, Inc. Brings You - “Earning by Learning of PA”

EARNING BY LEARNING

EBL is a communication program that helps develop a child’s reading, writing and oratory skills.

A simple reading program that teaches each child that it pays to read, by paying them to read.

Each child is to read a book, write a report about the book and read the report to an adult. She/he will get \$2 for every report they read out loud to an adult.

In many cases, the adult often becomes a “Mentor” to the child.



Inside every child is greatness just wait-

A PROGRAM THAT WORKS!!!

Students will be referred to the program based on their 3rd & 4th grade reading levels. (EBL is ideal from 3rd to 6th grade)

Research has shown that if intervention isn’t presented to children that cannot read at the appropriate grade level by the 5th grade, they are at a High Risk of becoming truant and soon dropping out.



EBL is a **proven reading program** that focuses on a basic principle, providing an

effective incentive to gets kids to read!

This Incentive WORKS!!!

It is clear that literacy is a major risk factor for juvenile and adult delinquency.

Reading can and does make a significant difference in the life of a child. This is especially true when **Poverty** is also present.

EBL Has Helped Thousands!

EBL has been in operation in many school districts around the country for over a decade.

Most notably in both the Houston, and Dallas Texas school districts.

They have experienced students increasing their reading levels by significant percentages for well over ten years.

In Houston, the Houston Auto Association has sponsored the program for over **16 years**. Dallas has over **10** Corporate sponsors.

The testimonials of the programs excellence abound.

